



**FOR IMMEDIATE RELEASE**

June 5, 2014

## Applicants Sought For Tri Counties Bank Scholarship Program

Redding, CA – (June 5, 2014) – Tri Counties Bank announced today that they are partnering with the United Way of Northern California to issue up to \$40,000 in scholarships to high school seniors graduating in 2014. For the 2014-2015 academic year, awards will range between \$1,000 and \$2,500 for any college-related expenses including tuition, books or housing.

“Tri Counties Bank has a very long history of providing scholarships to those who may have been overlooked by other programs. We have already provided many other scholarships this year,” said Rick Smith, President and CEO of Tri Counties Bank.

Wendy Zanotelli, President and CEO of United Way of Northern California said, “With United Way’s focus on the building blocks for a good life: Education, Financial Stability, and Health, this scholarship program is a natural fit. We are excited to partner with Tri Counties Bank to support the future leaders of our community in their post-secondary education goals.”

“This scholarship funding round is coming out later than most programs and we hope that it will give young adults who may have missed earlier application deadlines another opportunity to get some financial assistance for their continued education,” said Brent Warren, Vice President, Community Reinvestment Act Officer at Tri Counties Bank.

The bank requires the student to maintain a 3.0 Grade Point Average or higher during the applicant’s senior year and demonstrate financial need. Complete scholarship eligibility guidelines and application can be accessed at [www.norcalunitedway.org/education](http://www.norcalunitedway.org/education). The application period is now open and the submission deadline is June 30, 2014. For more information, contact United Way of Northern California at 530-241-7521.

### **About Tri Counties Bank**

*Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ: TCBK) headquartered in Chico California. It now operates 41 traditional branch locations, 19 in-store branch locations and a network of 66 ATMs in 23 California counties, in addition to providing online and mobile banking access. The bank serves individuals, families and business in communities throughout Northern and Central California with a breadth of financial services including checking and savings accounts, consumer lending, home loans, commercial financing and cash management (treasury) services. Brokerage services are provided by the Bank’s investment services through affiliation with Raymond James Financial Services, Inc. For further information visit the Tri Counties Bank web site at <http://www.tricountiesbank.com>.*

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