



TRICO BANCSHARES ANNOUNCES
THE APPOINTMENT OF CORY GIESE TO THE BOARD OF DIRECTORS

PRESS RELEASE
FOR IMMEDIATE RELEASE

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CHICO, Calif.--(March 1, 2013)--TriCo Bancshares (Nasdaq:TCBK) (the "Company"), parent company of Tri Counties Bank (the "Bank"), announced that on February 6, 2013, Cory Giese was appointed to the Board of Directors of the Company and Bank.

Cory W. Giese is the Principal of Giese Accounting & Tax, Certified Public Accountant in Truckee, California. He provides professional accounting and tax compliance services to small business in a variety of industries. Giese is a controller for a private company and is also a controller or managing member of multiple real estate investment companies. He has worked as an independent auditor of for-profit companies and government agencies. Giese holds a Bachelor's degree in accounting and finance from CSU Chico and a Master's degree in accounting from Washington State University.

"We welcome Cory Giese to our Board," commented Richard P. Smith, President and CEO. "Mr. Giese brings a fresh new perspective, enthusiasm and additional professional accounting experience to our board leadership."

Forward-Looking Statements

This press release may contain forward-looking statements about the Company, including management's current expectations about and objectives for the Company's future financial results, business prospects, business developments and operations and forecasts of its revenues, earnings or other measures of economic performance. Forward-looking statements are subject to risks and uncertainties that may include but are not necessarily limited to fluctuations in interest rates and monetary policy established by the Federal Reserve, inflation, government regulations, general economic conditions, competition within the business areas in which the Company is conducting its operations, including the real estate market in California, and other factors beyond the Company's control. Such risks and uncertainties could cause results for subsequent interim periods or for the entire year to differ materially from those indicated. For a discussion of factors that could cause results to differ, please see the Company's reports on Forms 10-K and 10-Q as filed with the Securities and Exchange Commission and the Company's press releases. Readers should not place undue reliance on the forward- looking statements, which reflect management's view only as of the date hereof. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

About Tri Counties Bank

TriCo Bancshares and Tri Counties Bank are headquartered in Chico, California. Tri Counties Bank has a 37-year history in the banking industry. It operates 41 traditional branch locations and 25 in-store branch locations in 23 California counties. Tri Counties Bank offers financial services and provides a diversified line of products and services to consumers and businesses, which include demand, savings and time deposits, consumer finance, online banking, mortgage lending, and commercial banking throughout its market area. It operates a network of 72 ATMs and a 24-hour, seven days-a-week telephone customer service center. Brokerage services are provided by the Bank's investment services through affiliation with Raymond James Financial Services, Inc. For further information visit the Tri Counties Bank web site at <http://www.tricountiesbank.com>.